



7<sup>th</sup> July 2019



**THE ASTT (Carifesta) EXHIBITION**  
12<sup>th</sup> July – 30<sup>th</sup> August 2019

**“ME” ... a reflection of who WE are**

**Call to Artists**

Dear Artists,

The Art Society of Trinidad and Tobago is pleased to invite fellow artists to submit **NEW, EXCITING and ORIGINAL** drawings & paintings (including ink, pastels, charcoal, watercolour, acrylic, oils, gouache etc), photography, sculpture and new media that you feel best reflects your artistic vision.

This is a juried exhibition. We are happy to be able to mount this exhibition during the exciting Carifesta period to be a part of the Caribbean discourse as it relates to regional visual arts. Many of our members have expressed interest in such an exhibition and based on this encouragement, the ASTT is thrilled that it is able to create this opportunity.

**The Vision:**

The theme for the exhibition is “**ME**”. Who are you? What is your artistic expression and how does it help boldly define WE the nation, our motivation, inspiration and sense of place.? Looking at these works viewers/visitors must get a sense of your interpretation of our rich, multi-ethnic, biological, cultural and especially our creative diversity.

Additionally, we would like to extend an invitation to you to be part of the curatorial team in building this exciting exhibition. The team will include a Graphic Designer, Writer, Media Management, Administrators, Marketers and general helpers. An exhibition requires a cohesive team to yield great results. Interested persons can send their contact details and area of expertise to [exhibitions@artsocietytt.org](mailto:exhibitions@artsocietytt.org).

We have prepared the following guidelines to assist you with your submission to our jury. Please read it carefully.

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**Board of Directors**

Peter Sheppard – President, James Solomon – 1<sup>st</sup> Vice President, Wulf Gerstenmaier – 2<sup>nd</sup> Vice President, Kirk Richmond – Treasurer, James Armstrong – Asst. Secretary, Tessa Alexander Sloane Seale (Director), Che Lovelace (Director), Karl Doyle (Director), Wendy Perriera-Aqui (Director), Antonio Figuero (Director).

### Guidelines for submitting to the jury for ASTT’s “ME” Exhibition

7 <sup>th</sup> Jul	Via Social Media and Email	Official Launch/ Exhibition Announced
7 <sup>th</sup> Jul – 13 <sup>th</sup> Jul	Tue-Sat 12noon-6pm admin@artsocietytt.org	Sign up to volunteer for ASTT’s ME Curatorial Team 2019
7 <sup>th</sup> Jul – 26 <sup>th</sup> Jul	Email hi res photos to <a href="mailto:exhibitions@artsocietytt.org">exhibitions@artsocietytt.org</a> Subject line: SUBMIT ME	Phase one submission: Electronic entries to be sent via email for consideration.
26 <sup>th</sup> Jul	8pm	Deadline for electronic submissions for Carifesta. Must Image/Artist bio/Rationale
Wed 31 <sup>st</sup> Jul	12noon-6pm	Final day to physically deliver works to ASTT
Thur 01 <sup>st</sup> Aug Emancipation Day	12noon-6pm	Jurying of artwork
Mon 5 <sup>th</sup> Aug	From 11am. Gallery closed to regular business	<ul style="list-style-type: none"> <li>• Notification of Selection</li> <li>• Photographing of works</li> </ul>
Tue 6 <sup>th</sup> -9 <sup>th</sup> Aug	12noon-6pm	Exhibition installation/Hanging
Mon 12 <sup>th</sup> Aug	6pm-8:30pm	Opening Reception
Sat 17 Aug	4-5:30pm	Artist Talk #1
Sun 18 <sup>th</sup> Aug	Time TBA	Potters’ throwdown
Sun 18 <sup>th</sup> Aug	Time TBA	Carifesta Gallery Hop
Wed 21 <sup>st</sup> Aug	7pm-9pm	“ME” movie night (Bazodee)
Sat 24 Aug	4-5:30pm	Artist Talk #2
Fri 30 <sup>th</sup> Aug	12noon-6pm	Exhibition Ends/Collection

#### The Jury and selection process

A selection committee will determine which works will be accepted for “ME”. The criteria must be adhered to and the more topical and sensational the work, the better. The committee and the artists can use this matrix as a guide.

ARTIST’S REG # (Assigned by ASTT on submission)	Title	Medium	Artist’s Price (the \$ artist will receive)	Visual Impact	Originality	Composition	Material	Total
				30	30	20	20	100

**Matrix Explained:** The matrix will be given to each member of the Jury. They will award points individually and an average taken as the final score. The jury will establish a percentage point that is considered accepted v declined. For example, any work scoring lower than an average of 70 points will not be accepted for this show.

- **VISUAL IMPACT:** (30 points) Points awarded to the overall impact and appeal of the work. First Impression.
- **ORIGINALITY:** (30 points) Points will be awarded to the artists presenting the best ideas, the most topical or relevant subject matter.
- **COMPOSITION:** (20 points) Points awarded for competence in composition.
- **MATERIAL:** (20 points) Points will be awarded for the choices made with the materials used. Canvas panels, plywood, fabric, papier maché etc.

### GUIDELINES FOR SUBMITTING TO THE “ME” EXHIBITION

<b>1. WHO CAN SUBMIT WORKS?</b>	Any artist can submit works for this exhibition as long as they are a ASTT member. Non-Members can easily apply for membership in either of the following ways <ul style="list-style-type: none"> <li>• On-line (see our website at <a href="http://artsocietytt.org/apply/">http://artsocietytt.org/apply/</a> ), deposit the membership fee at any First Citizens Bank nationwide then email us the deposit slip as indicated or</li> <li>• In-Gallery 12noon-6pm Tues-Sat.</li> </ul>
<b>2. WHAT CAN I SUBMIT?</b>	Any original work art which is in line with the “Vision” stated above.
<b>3. HOW MANY WORKS CAN I SUBMIT?</b>	Artists can submit up to <b>two (2) pieces</b> for consideration. Diptychs and triptychs must fit within the square footage of two pieces max . Must have relevance to each other - not two/three random paintings
<b>4. WHAT IS THE SIZE LIMITATION:</b>	Works being produced for this exhibition MUST not exceed more than 24” X 36” or 864” sq.
<b>5. FRAMING</b>	<b>Framing is essential for this exhibition and work MUST be ready to hang BEFORE submission.</b> Please ensure that there is a wire or hook attached to your work.
<b>6. PRICING</b>	Artists must state the TT\$ amount that they would like to receive when the work is sold. The selling price is then AUTOMATICALLY calculated using the following formula. <b>Artist Price X 4, divided by 3 = Selling Price.</b> e.g. if you want \$800.00 in your hand, 800 X 4 = \$3200. 3200 divided by 3 = \$1066.666667. The selling price may be rounded. So the price of your piece on the wall could be \$1067.00
<b>7. COMMISSION</b>	All works sold at this exhibition by the ASTT are subject to a 25% Sales Commission. If you are selling for \$1067. ASTT will keep \$266.75 and give you \$800.25. This represents ¼ of the selling price to the ASTT and ¾ to the artist.

<b>8. INSURANCE</b>	The Art Society and all artworks in its possession are insured with IBWIL. A detailed inventory is given to the insurers for the run of its shows throughout the year. For special high value collections, a further coverage is obtained for that period of possession.																								
<b>9. SUBMISSION</b>	<p>Online Submission is open until 26 July, 2019, 8pm. Entries received after this date &amp; time, <b>will not</b> be considered by our panel of jurors.</p> <p>1. <b>Artists must</b> submit the following via email to <a href="mailto:exhibitions@artsocietytt.org">exhibitions@artsocietytt.org</a> with “<b>SUBMIT ME</b>” in the subject line of your email</p> <table border="1" data-bbox="596 621 1401 842"> <tr> <td>Membership #</td> <td></td> </tr> <tr> <td>Artist’s Name (what would go on a cheque)</td> <td></td> </tr> <tr> <td><i>Nom de Plume (what you would like to be known as)</i></td> <td></td> </tr> <tr> <td>A paragraph about yourself</td> <td></td> </tr> </table> <p>High res JPEG images (300 DPI). Also email the following with each image the following,</p> <table border="1" data-bbox="596 947 1401 1131"> <tr> <td>Title of Artwork #1</td> <td></td> </tr> <tr> <td>Size #1</td> <td></td> </tr> <tr> <td>Medium #1</td> <td></td> </tr> <tr> <td>A paragraph about your piece #1</td> <td></td> </tr> </table> <table border="1" data-bbox="596 1167 1401 1352"> <tr> <td>Title of Artwork #2</td> <td></td> </tr> <tr> <td>Size #2</td> <td></td> </tr> <tr> <td>Medium #2</td> <td></td> </tr> <tr> <td>A paragraph about your piece #2</td> <td></td> </tr> </table> <p style="color: red;">Please use a copy of the above and stick to back upper left side of each piece of artwork <b>BEFORE</b> arriving at ASTT with it/them.</p> <p><b>Your consignment form is attached. You must fill out in its entirety BEFORE arriving at ASTT.</b></p>	Membership #		Artist’s Name (what would go on a cheque)		<i>Nom de Plume (what you would like to be known as)</i>		A paragraph about yourself		Title of Artwork #1		Size #1		Medium #1		A paragraph about your piece #1		Title of Artwork #2		Size #2		Medium #2		A paragraph about your piece #2	
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<b>10. SUBMISSION – Physical</b>	The final day to bring in your art work is on 31 <sup>st</sup> July between the hours of 12noon and 6pm. BEFORE arriving at ASTT works <b>must</b> be properly labeled and a submission form attached should be completed prior to coming to the ASTT. This will help expedite your submission.																								
<b>11. SUBMISSION FEE:</b>	\$100.00 per piece.																								
<b>12. SELECTION NOTIFICATION:</b>	On the Monday 5 <sup>th</sup> August, you will receive an email informing you of the status of your submission.																								

13. <b>OPENING:</b>	The exhibition will open on Monday 12 <sup>th</sup> August, from 6:00pm to 8:30pm. All Artists are encouraged to participate in this aspect of the exhibition, including the co-marketing of the event. Donations of drinks and manpower are greatly appreciated. Your ideas are welcomed.
14. Gallery hours for “ME	<b>Every day from 12noon-6pm between Tuesday 13<sup>th</sup> August to 30<sup>th</sup> August. Admission is free.</b>
15. <b>COLLECTION:</b>	The closing day for the exhibition is 30 <sup>th</sup> August between 12noon and 6pm. Works left back at the ASTT beyond this date are no longer the responsibility of the ASTT.
16. <b>SPONSORSHIP:</b>	This is a very important aspect of any art exhibition. As an N.G.O. we are dependent on the generosity of corporate and private sponsors. Without this support, we cannot run our programmes as they should be run. We are appealing to everyone, whether you work with a large organization, a small business or even as an individual, to help support the Visual Arts. If you know someone who can sponsor any of the following, please let us know.
17. <b>CORPORATE TAX INCENTIVE:</b>	Companies are encouraged to support the Visual Arts by way or purchases for their collections. They can take advantage of the 100% Corporate Tax Incentive for first time acquisitions of original works of art done by Nationals of Trinidad and Tobago. Works in the exhibition qualify for this incentive
18. Mailing list	The ASTT is always building on its mailing list, but, members have followers too. If you have people you would like us to include on our mailing list, who may be interested in your work, please let us know and we will include them.

**READ THE IMPORTANT DATES:** Dates of submissions, the opening reception and plan accordingly.

**IMPORTANT REMINDER: Your consignment form is attached. You must fill out in its entirety BEFORE arriving at ASTT.**